

Workshop Email Templates

Provided by Pamela Capalad, CFP, AFC
Founder and CEO, Brunch & Budget

*Note: This is for illustrative purposes only. Some links below may be broken.

OUTREACH EMAIL TEMPLATE

{first name},

Hi!

This conference looks awesome! I saw you may still be looking for presenters and my husband, Dyalekt, and I would love to submit a proposal. I am a financial planner (CFP® and AFC®) and Dyalekt is an MC and Hip Hop educator.

We teach hip hop & finance workshops for youth and adults and have an artist's financial plan workshop (description here: <https://www.nomadicpress.org/oaklandevents/artistsfinancialplan>), which I think this would be a great fit for your attendees.

We have done many workshops for creatives and freelancers in the past - check out our current and past events here: brunchandbudget.com/events. We have a monthly residency with General Assembly NYC this year and can fill the gap for any financial topic.

We also host a podcast on personal finance and racial economic inclusion called Brunch & Budget and did an interview series that focused on entrepreneurs and artists of color called Dead Day Job Army: <https://brunchandbudget.com/podcast/category/deaddayjobarmy/>.

Would love to be a part of this conference if you think we would be a good fit. If it's too late this year, please keep us in mind for the next one.

Thanks!

{Signature}