



ZOOM WEBINARS

Purpose - Webinar hosting and registration landing page



ROCKETREACH

Purpose - To connect with employees at companies being targeted



SLIDEGENIUS

Purpose - To outsource the design of PowerPoint and Google Slide decks



NEWSLETTER SUBSCRIPTIONS: AXIOS, FORTUNE TERM SHEET, CRUNCHBASE, CB INSIGHTS, DEALBOOK

Purpose - To keep a pulse on companies going public



FMG SUITE AND ADVISOR STREAM

Purpose - Email and content marketing automation



LINKEDIN PREMIUM

Purpose - To cold direct message employees of companies being targeted



SCHEDULEONCE

Purpose - To schedule free 1:1 phone calls via calls-to-action (CTAs) throughout the webinar