

Invitation to Webinar - Email Example:

Hello,

I hope your week is off to a great start—we have some great workshops coming up.

I hope you're able to attend some workshops & invite a friend or colleague to some, click each below to learn more and register:

1. **March 20th:** Government Efficiency & Your Retirement: What Pre-Retirees & Retirees Need to Know
2. **April 3rd:** Optimizing Your 401(k): 5 401k Mistakes Aerospace & Defense Professionals Make & How to Avoid Them
3. **April 8th:** Women, Wealth, and Investing
4. **April 15th & 22nd:** The 5 Years Before You Retire MasterClass (2 Part): A Step-by-Step Guide to Preparing For the Transition
5. **April 17th:** Building Wealth in Your Early Career

Do you have a friend or colleague who might be interested in one of our workshops? Forward this email and consider "sharing the wealth" to invite them to an upcoming financial education event!

Thank you,

<NAME>

Post Webinar - Email Example:

Happy Friday,

Thank you for registering for the **7 Money Mistakes Aerospace & Defense Professionals Make & How to Avoid Them** workshop.

As promised, you can [click here](#) to access the recording.

Here are the resources and upcoming webinars mentioned during the workshop today.

1. 7 Money Mistakes to Avoid (Reference Checklist Attached)
2. **February 18th:** Women, Wealth, and Investing
3. **February 25th:** Freedom After 50 Series: What Color is Your (Retirement) Parachute?
4. **March 4th:** Maximizing Your Health Savings Account (HSA)
5. **March 11th & 18th:** The 5 Years Before You Retire (2-Part Master Class): A Step-by-Step Guide to Preparing for the Transition

If you find value in our workshops, consider "sharing the wealth" by forwarding this email to a friend or colleague, so they can participate in an upcoming workshop.

Have a great day,

<NAME>

Monthly Email to Email List - Example:

Happy Monday,

I hope your week is off to a great start, we have some great workshops coming up.

I hope you're able to attend some workshops & invite a friend or colleague to some, click each below to learn more and register:

- **March 4th:** Maximizing Your Health Savings Account (HSA)
- **March 11th & 18th:** The 5 Years Before You Retire MasterClass: A Step-by-Step Guide to Preparing for the Transition
- **March 13th:** Building Your Wealth: 10 Steps to Navigating Money

Do you have a friend or colleague who might be interested in one of our workshops? Forward this email and consider "sharing the wealth" to invite them to an upcoming financial education event!

Have a great day,

<NAME>